

Filato Entertainment

Content Submission Template

Project Overview

Title of Project:

[Project Name]

Content Medium:

(Podcast / Cartoon / Comic / Book / Immersive Audio / Video Game / Other)

Creator(s) Name:

[Full Name(s)]

Contact Information:

[Email Address]

[Phone Number]

[Mailing Address (if applicable)]

Project Description:

(Provide a brief summary of the project, including storyline, character outlines, and the setting.)

Intended Audience:

(Define the target demographic including age range, interests, and any demographic specifics.)

Duration/Length:

(For serialized content, specify the number of episodes/issues/chapters planned.)

Unique Selling Points:

(Detail what makes this project stand out in the market, its innovative elements, and how it aligns with Filato's mission of heart, entertainment, and celebrating good.)

Alignment with Filato's Story Expectations

Heart:

(Describe how the project will create emotional connections, explore meaningful relationships, and incorporate humor.)

Entertainment:

(Explain the elements of adventure, drama, and the stakes involved in the story.)

Celebrate Good:

(Detail how challenges will be overcome, how victory is earned, and how the narrative ensures consequential storytelling.)

Market Potential & Growth

Comparative Analysis:

(Compare with existing successful projects within the same medium, highlighting market gaps this project fills.)

Audience Engagement:

(Outline the plan for audience interaction, feedback loops, and community building.)
Cross-promotional Opportunities:

(Identify potential for cross-promotion across other Filato Entertainment media platforms and content.)

Merchandising Potential:

(Discuss any opportunities for merchandise that could accompany the project.)

Long-Term Viability:

(Address how the project could be expanded or developed over time.)

Financial & Production Plan

Budget Overview:

(Provide a high-level budget that includes production costs, marketing, and distribution.)

Funding Strategy:

(Outline current funding status and any plans for seeking additional investment.)

Production Timeline:

(Include key milestones and delivery dates.)

Key Personnel:

(List proposed team members and their qualifications.)

Technical Requirements:

(Specify any software, equipment, or special technical needs for the project.)

Additional Materials

(Attach any additional materials such as sample scripts, concept art, storyboards, pilot episodes, demos, etc.)

Supporting Document Upload:

[Attach Files]

Creator's Statement

(Provide a short statement from the creator(s) expressing their passion for the project and its alignment with Filato Entertainment's mission and values.)

Acknowledgement

By submitting this content proposal, I/we acknowledge that all the information is accurate and that I/we hold the rights to create and distribute this content. I/we understand that Filato Entertainment may require more detailed proposals and discussions should this project proceed to the next stage of consideration.

Creator(s) Signature:

[Signature Field]

Date of Submission:

[Date]